

Three-Month Finance Program

Week-wise Curriculum Overview

Week 1 – Introduction

- Overview of finance and its importance in business
- Basic financial terminology and concepts
- Understanding financial statements (Balance Sheet, Income Statement, Cash Flow)
- Case studies

Week 2 – Financial Statement and Analysis

- Analyzing balance sheets, income statements & cash flow
- Key financial ratios and interpretations
- Case studies

Week 3 – Budgeting and Forecasting

- Budgeting vs. Forecasting
- Types of budgets (Operating, Capital)
- Forecasting techniques & tools
- Creating and managing budgets
- Case studies

Week 4 – Financial Planning and Control

- Importance of financial planning
- Steps in planning process
- Monitoring & controlling performance
- Finance in strategic decision-making

Week 5 – Cost Management

- Types of costs (Fixed, Variable, Direct, Indirect, etc.)
- Controllable vs. non-controllable cost
- Cost allocation methods
- Cost control & reduction techniques

Week 6 – Investment Decisions

- Time value of money
- Capital budgeting basics
- NPV, IRR, Payback methods
- Case studies

Week 7 – Financial Decisions

- Sources of financing (Equity, Debt, Internal funds)
- Cost of capital
- Capital structure and impact
- Case studies

Week 8 – Working Capital Management

- Components of working capital
- Managing cash, receivables, and inventories
- Optimization strategies

Week 9 – Risk Management

- Types of financial risks (Credit, Market, Operational)
- Risk assessment & mitigation
- Introduction to financial derivatives

Week 10 – Financial Markets and Instruments

- Overview of markets (Equity, Debt, Money)
- Financial instruments (Stocks, Bonds, Derivatives)
- Role of institutions & regulators

Week 11 – International Finance

- Basics of international finance & foreign exchange
- Exchange rate determination
- Managing forex risk

Week 12 – Valuation & Final Review

- Valuation basics
- AI in valuation & finance
- Review of key concepts
- Practical case studies & final assessment